

# Welcome to the 2020 VIRTUAL ANNUAL MEETING

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## AG Alliance 2020 Virtual Annual Meeting

*Final Agenda \* All times EDT*

### **THURSDAY 7/16:** 11:30am – 2:30pm EDT (2 panels)

- 11:30am – 12:30pm EDT: **COVID-19 Impacts and Adaptations by Innovators and Industry, Consumer Warnings and State Government Oversight Roles** (60 min)

**Moderator:** Ellen Rosenblum, Attorney General, Oregon Attorney General's Office

- Lev Kubiak, Vice President and Deputy Chief Security Officer, Pfizer
- Haley Schaffer, Senior Legal Counsel, 3M
- Speaker TBD, Lowe's

**Summary:** *Price gouging laws typically apply to prices of essential items needed in an emergency. Price gouging occurs when a seller increases the price of goods, services or commodities to a level much higher than is considered reasonable or fair. Hear how Attorneys General and industry continue working together to identify and stop this practice during the pandemic.*

*The internet has driven a dramatic increase in the expansion of the **counterfeit drug market**. Learn about the low-risk/high-reward nature of this criminal industry, and how regulators are stepping up to combat it.*

- 1pm-2:30pm EDT: **COVID-19 Price Gouging Issues** (90 min)

**Moderator:** William Tong, Attorney General, Connecticut

- Clayton Friedman, Partner, Crowell & Moring LLP
- Paul Singer, Senior Counsel for Public Protection, Texas AGO
- Victoria Butler, Director, Consumer Protection Division, Florida AGO
- Nicholas Trutanich, US Attorney, District of Nevada

**Summary:** *Since the beginning of the COVID-19 crisis, Attorneys General have been on the watch for price gouging. As a result, several large companies have become subject to Attorney General investigations, and others have been named defendants in class action lawsuits brought by unhappy consumers. As companies of all sizes consider price increases, they need to learn about these high-profile matters and become aware of the intricacies of price gouging laws in order to increase pricing and avoid liability. This webinar will explore how to assess state anti-price gouging laws and discuss what happens when it goes wrong.*

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## FRIDAY 7/17: LABOR 11:30am – 12:30pm EDT

- 11:30am – 12:30pm EDT: **A Discussion of Food Security, Domestic Supply Chains, Worker Safety and Price Gouging Concerns** (60 min)

**Moderator:** Jason Ravensborg, Attorney General, South Dakota Attorney General's Office

- Debbie Berkowitz, Worker Health and Safety Program Director, National Employment Law Project
- David Seligman, Executive Director, Towards Justice
- André Nogueira, CEO, JBS

**Summary:** *Domestic food production is a matter of national security. Processing plant disruptions along with the national surge in demand have had an alarming impact on the costs of goods. Worker safety in the meat and food processing industry, as well as retail grocery stores, is of paramount importance. Instances of up to 300% increases in the cost of food has also drawn the attention of Attorneys General and federal officials. This panel will explore the interplay of supply & demand and price gouging issues, as well as the complex questions linking the domestic food supply chain and national security issues.*

## MONDAY 7/20: 11:30 – 12:30pm, 3pm – 4:30pm EDT (2 panels)

- 11:30 – 12:30pm EDT: **Safe CBD Products and Treatment Claims**

**Moderator:** Austin Bernstein, Colorado Assistant Attorney General, Director and Assistant Attorney General AG Alliance Cannabis Project

- Jay Simonson, First Assistant Attorney General, Colorado Attorney General's Office
- Mark Bolton, Senior Director of US Public Policy & Senior Legal Counsel General Counsel, Greenwich Biosciences
- Kelly Fair, General Counsel, Canopy Growth
- Bryan Zumwalt, Executive Vice President of Public Affairs, Consumer Brands Association

**Summary:** *A proliferation of CBD products is on the market, but without adequate scientific and safety review, regulation standards and enforcement. This leads to consumer confusion, misleading advertising claims, and potential adverse health consequences. How might federal, state, and private actors work better together to create a safe and regulated marketplace?*

- 3pm – 4:30pm EDT: **SCOTUS Term Review** (90 min)
  - The Honorable Mark Bennett, U.S. Court of Appeals for the Ninth Circuit
  - Jeffrey F. Fisher, Stanford Professor of Constitutional Law

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- Ed Kneedler, Deputy Solicitor General, US Department of Justice
- Clive Strong, CWAG Legal Director of Natural Resources and Environment

## **TUESDAY 7/21: Data Privacy/Consumer Data** 11:30am – 1:30pm EDT (2 panels)

- 11:30am – 12:30pm EDT: **General Counsel Panel – Security of Consumer Data** (60 min)  
**Moderator:** Sean Reyes, Attorney General, Utah Attorney General's office
  - Jeanette Teckman, VP and Associate General Counsel, Litigation & IP, the Match Group
  - *Daniel Pietragallo, Senior Assistant Attorney General, Colorado Attorney General's Office (invited)*
  - Eleanor Blume, Special Assistant Attorney General, California Attorney General's Office
  - Lynn Haaland, Deputy General Counsel, Zoom
  - Kate Goodloe, Director, Policy, BSA The Software Alliance

**Summary:** *Vast amounts of personal information also represent the potentially intrusive powers of some communications technologies. Public and private actors are working to eliminate untrustworthy programs and equipment from America's communications networks. Both government and private sector entities must be vigilant to guard against uses of those powers that promote illegal discrimination or compromise personal privacy.*

*What are federal and state regulators and corporate America doing to protect the public's data?*

- 12:45pm – 1:30pm EDT: **Data Security Fireside chat** (45 min)
  - Phil Weiser, Attorney General, Colorado
  - Julie Brill, Corporate Vice President, Deputy General Counsel and Chief Privacy Officer, Microsoft

## **WEDNESDAY 7/22: POLICING, JUSTICE & ETHICS** 11:30am – 1:15pm EDT (2 panels)

- 11:30am – 12:30pm EDT: **Held to the Highest Standards: Public Confidence in the Police and Administration of Justice** (60 min)
  - Aaron Ford, Attorney General, Nevada Attorney General's Office
  - Karl Racine, Attorney General, District of Columbia Attorney General's Office
  - Kwame Raoul, Attorney General, Illinois Attorney General's Office
  - *Tish James, Attorney General, New York State Attorney General's Office (Invited)*
  - Jennifer Levy, First Deputy Attorney General, New York State Attorney General's Office
  - Reginald Grigsby, Chief Special Agent, Arizona Attorney General's Office

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- 12:45pm – 1:45pm EDT: **Ethics: Telling the Client What they Need to Hear, Not What they Want to Hear** (60 min)
  - Justice Melissa Hart, Colorado Supreme Court

## **THURSDAY 7/23: INDUSTRY RESPONSES TO THE PANDEMIC** 11:15am – 1:15pm EDT (2 panels)

- 11:15am – 12:00pm EDT: **Impact of COVID-19's Fundamental Public Health & Safety Changes in Professional Sports, Gaming & Travel** (45 min)  
**Moderator:** Alan Wilson, Attorney General, South Carolina Attorney General's Office
  - Jessica Feil, Senior Director for Government Relations and Lead for States, American Gaming Association
  - Brian Kane, Chief Deputy Attorney General, Idaho Attorney General's Office

**Summary:** *What does the new focus on Public Health and Safety mean for professional sports, gaming and travel? What are companies concerned with and how are businesses and governments responding?*

- 12:15pm – 1:15pm EDT: **Financial Service Industry Responds to Ease Consumer Hardships During COVID-19** (60 min)  
**Moderator:** Tom Miller, Attorney General, Iowa Attorney General's Office
  - Paul Singer, Senior Counsel for Public Protection, Texas Attorney General's Office
  - Jonathan Walker, Executive Director, Elevate Center for the New Middle Class
  - Eric Kamerath, Kamerath & Associates PLLC
  - Natalie Ludaway, Partner, Crowell & Moring, LLP

**Summary:** *The COVID-19 pandemic has created new financial hardships for large numbers of working Americans. This panel of experts will explore the widespread effects of the pandemic in consumer financial services, the anticipated long-term financial impacts on households and how families begin to recover from the compounding effects of the pandemic. As Attorneys General consider their role in consumer protection, how do they strike the appropriate balance between maintaining access to financial services and ensuring bad actors are not allowed to take advantage of consumers? The unprecedented nature of the pandemic is forcing all aspects of industry and regulation to rethink traditional methods and move toward innovation in the marketplace.*

## **FRIDAY 7/24: MED INDUSTRY, THERAPY** 11:30am – 1:45pm EDT (2 panels)

- 11:30am – 12:30pm EDT: **Race for a Cure – COVID-19 and Therapy Responses and Access by Consumers** (60 min)  
**Moderator:** Kwame Raoul, Attorney General, Illinois Attorney General's Office

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- Clem Lewin, Associate Vice President R&D Strategy, Sanofi
- Dr. Leonard Friedland, VP and Director, Scientific Affairs and Public Health, Vaccines, GSK
- Tom Moriarty, Executive Vice President, Chief Policy and External Affairs Officer and General Counsel, CVS Health
- Dr. Rick Nettles, MD, Vice President Medical Affairs, Janssen Infectious Diseases
- Speaker TBD, Pfizer

**Summary:** *COVID-19 has government officials, pharmaceutical and health care companies forging alliances, researching, expediting and engaging in multi-stake holder communications and partnerships designed to address ongoing COVID-19 developments. This discussion will center around adaptations and innovations in the delivery of services as well as testing and deployment and forecasts in the emerging pharmaceutical therapies.*

- 12:45pm – 1:45pm EDT: **COVID-19 Telemedicine Advances in the Face of the Pandemic** (60 min)

**Moderator:** Ken Paxton, Attorney General, Texas Attorney General's Office

- John Graham, CEO, 1800 Contacts
- Matt Morgan, CEO and President, Addiction Campuses
- Bill Head, Assistant Vice President, State Affairs, PCMA
- Rajeev Ronanki, Senior Vice President & Chief Digital Officer, Anthem

**Summary:** *This panel will address the rapid responses coordinated by federal, state and private sector partners to meet the increased need for services supporting the provision of telehealth capabilities in response to the COVID-19 pandemic. This is critical for COVID-19 positive patients, quarantined individuals, the elderly and other vulnerable populations. These organizations are providing primary care services and remote access to prescriptions when clinics, medical facilities and pharmacies are not able.*

*Panelists will also forecast how telemedicine will continue to increase efficiencies, expand access and reduce health care costs going forward while ensuring medical data security and quality patient care.*

## **MONDAY 7/27: ENERGY:** 10:45am – 2:15pm EDT (4 panels)

- 10:45am – 11:15am EDT **A Conversation with the U.S. Department of Interior** (30min)
  - Gregory Zerzan, Principal Deputy Solicitor, United States Department of the Interior

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- 11:30am – 12:00pm EDT **Innovative Retail Energy Alternatives and Clean Energy** (30 min)  
**Moderator:** Mike Hunter, Attorney General, Oklahoma Attorney General's Office
  - Curt Morgan, President and CEO, Vistra Energy

**Summary:** *Attorneys General are key stakeholders in the ongoing energy policy discussions happening in the states. This conversation will profile efforts by a leading energy company to meet consumer demand for renewable energy, provide positive customer experience and offer competitive pricing.*

- 12:15pm – 1:00pm EDT **Fireside Chat: Challenges and Opportunities in Energy Development: States' Perspective** (45 min)  
**Moderator:** Wayne Stenehjem, Attorney General North Dakota
  - Hector Balderas, Attorney General New Mexico
  - Ken Salazar, Partner, WilmerHale
  - Dan Grossman, Senior Director, State Advocacy, Environmental Defense Fund

- 1:15pm – 2:00pm EDT **Wholesale Energy and the Shift to Renewables and State Environmental Oversight & Enforcement** (45 min)  
**Moderator:** Hector Balderas, Attorney General, New Mexico Attorney General's Office
  - Tania Maestas, Chief Deputy Attorney General, New Mexico Attorney General's Office
  - Duane Highley, CEO, Tri-State Energy
  - Steven Burt, Deputy General Counsel, Vice President, and Head of Compliance, Vivint Solar

**Summary:** *Voters, consumers and lawmakers are interested in green-energy products as well as demanding lower prices. How is this duality of requirements being addressed?*